



PRESSE RELEASE  
For immediate release

## THIS SUMMER, IT'S TEEMING WITH THE MUSÉE DU FJORD!

June 29<sup>th</sup>, 2009 – Borough of La Baie – This summer, the Musée du Fjord offers its visitors a range of the most entertaining activities! Want to spend a fun day during the summer vacation? An exploration day at the Musée du Fjord will fulfill you! Five stimulating exhibitions to discover, a cruise aboard a zodiac to fathom the depths of the fjord, or scientific excursions on the banks of the bay des Ha! Ha! to take. With those activities at the Musée du Fjord, you will spend the most enjoyable summer ever! For all tastes and desires!

EXHIBITIONS : FIVE EXHIBITS ON THE PROGRAMME

### Temporary exhibits

Temporary exhibit presented from June 28, 2009 to January 10, 2010

The featured exhibit of the summer: Northern Jaws: The Sharks of Canada

Do not miss this! The exhibition Northern Jaws: The Sharks of Canada takes stock of the 41 species of sharks inhabiting the cold waters of Canada, including the Greenland shark that lives in the Saguenay fjord. Despite their fiendish appearance, sharks are not as bad as their reputation leads to believe. Myth or fact? Find out about the latest scientific discoveries regarding these rulers of the deep. An exhibit with bite!

Production: Musée du Fjord and Musée de la nature et des sciences of Sherbrooke.

Jesus at the Musée du Fjord... Miracle ou Illusion?

See an unusual seashell. One can clearly distinguish a face on the shell of this mollusc: the face of Jesus Christ! Optical illusion or miraculous apparition? That is the question! Find out how science explains most optical illusion phenomena.

## PERMANENT EXHIBITS

### Jarnigoine

Honest, courageous people and generous application of “elbow grease” gave birth to the Pays du Fjord. They left pride in their wake, and an immeasurable heritage. Through images and objects, relive the heroic history of a singular people.

### Science Fjord

Touch! Smell! See! Discover the fascinating world of the Saguenay Fjord in our scientific section. The commented presentations of Microfjord show the microscopic flora and fauna living in the fresh and salt waters of the Fjord and the Baie des Ha! Ha!.

### Hall of Fame

Don't miss this tribute to the women and men who left their mark, as deep as the Saguenay Fjord itself.

## Something new this summer

### MINERALS OF THE BAY

The excursion « Minerals of the Bay », will transform you, for a moment, in a real gold digger. Explore, in the most dynamic outside activity, rocks and minerals of the Saguenay fjord. Like a geologist, discover the faceted pink granite, the difference between a rock and a mineral and also, what feldspar is! « Minerals of the Bay» is a very unique and enriching experience for the real nature passionate person.

### Movie: SharkWater

By cutting across the marine reserves of the Costa Rica until the Galápagos Islands passing through Guatemala, the Canadian Rob Stewart and the captain of the Ocean Warrior's crew, Paul Watson, try to foil the poachers backed up by corrupt governments at the mercy of the Asian mafia. It's crucial for the ecological balance of the planet to stop the shark fin trade!

Both activist documentary and act of love, between extremely violent scenes and others of great beauty, Sharkwater defends the urgent preservation of the sharks.

Presented once per day.

Duration: 90 min.

## SCIENTIFIC EXCURSIONS AND COLOURFUL ACTIVITIES!

### THE INHABITANTS OF THE BANKS OF THE BAIE DES HA! HA!

Follow your guide, put on a pair of scientific boots and discover the organisms that live on the shores of the Baie des Ha! Ha!. Then study your samples under the museum's microscopes.

### THE MYSTERIOUS ISLE

Spared by glacier erosion, the Baie des Ha! Ha! Islet is a unique geological curiosity. Find out about this witness of the past, a mythical place fraught with secrets!

### THE SAINT-ALEXIS SECTOR: CRADLE OF THE REGION

Discover the history, building heritage, attractions, legends, and the secrets of this historical sector with our guide, who will tell you the history of the Cradle of the Saguenay-Lac-Saint-Jean region.

### ZODIAC CRUISING

#### FJORD LIVE

Climb aboard a zodiac and accompany a scuba diver who explores the depths of the Saguenay Fjord for you. Ask your questions "live" as the diver shows you the rich underwater ecosystem. Limited space... reservations required. Ask about the schedule!

The Musée du Fjord thanks the ministère de la Culture et des Communications et de la Condition féminine du Québec, and Ville de Saguenay that financially contribute to the outreach of our institution, as well as the Department of Canadian Heritage that supports the realization of traveling exhibits, among which the exhibition Northern Jaws: The Sharks of Canada.

The Musée du Fjord is open seven days a week. For more information, visit our website: [www.museedufjord.com](http://www.museedufjord.com)